-10

-20

-30

-40

Jul/Aug/Sep

Current Year



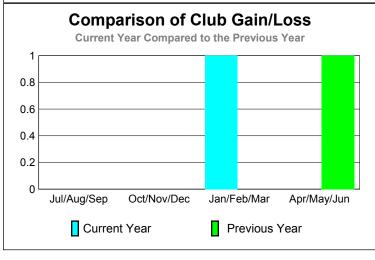
Totals

GMT: STEVEN D SHERER Location: PENNSYLVANIA GMT CA: 1

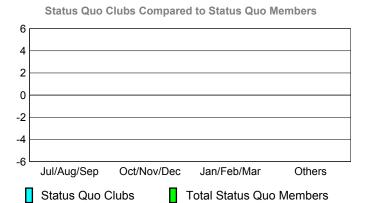
| | | <u>Club</u> 200 | | <u>Clubs</u> 2008-2009 | |
|-------------|----------------------------|-------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| Month | New Club <u>Goal</u> | Actual New <u>Clubs</u> | Actual Dropped <u>Clubs</u> | Gain/ Loss of <u>Clubs</u> | Gain/ Loss of <u>Clubs</u> |
| Jul/Aug/Sep | 0 | 0 | 0 | 0 | 0 |
| Oct/Nov/Dec | 0 | 0 | 0 | 0 | 0 |
| Jan/Feb/Mar | 0 | 1 | 0 | 1 | 0 |
| Apr/May/Jun | 0 | 0 | 0 | 0 | 1 |

CLUBS

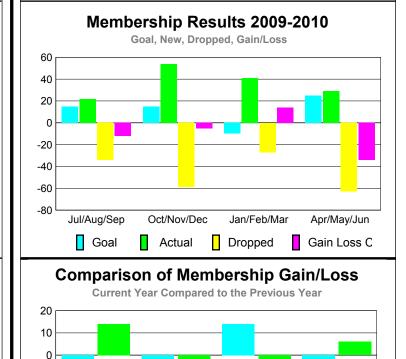
Club Results 2009-2010 Goal, New, Dropped, Gain/Loss 1 0.8 0.6 0.4 0.2 0 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Others Goal Actual Dropped Gain Loss C



YTD Status Quo Clubs 2009-2010



| <u> </u> | | | | | | | |
|-------------|----------------------------|------------------------------|----------------------------------|---------------------------------|---------------------------------|--|--|
| | | Member 200 | <u>Membership</u> 2008-2009 | | | | |
| | | | | | | | |
| Month | Net Memb <u>Goal</u> | Actual New <u>Memb</u> | Actual Dropped <u>Memb</u> | Gain/ Loss of <u>Memb</u> | Gain/ Loss of <u>Memb</u> | | |
| Jul/Aug/Sep | 15 | 22 | -34 | -12 | 14 | | |
| Oct/Nov/Dec | 15 | 54 | -59 | -5 | -14 | | |
| Jan/Feb/Mar | -10 | 41 | -27 | 14 | -9 | | |
| Apr/May/Jun | 25 | 29 | -63 | -34 | 6 | | |
| Totals | 45 | 146 | -183 | -37 | -3 | | |



Gender Comparison 2009-2010

Jan/Feb/Mar

Previous Year

Apr/May/Jun

Oct/Nov/Dec

